

## ASYAAF 2017 CALL FOR SUBMISSIONS

Dear Artist,

**LVS PROJECT**, based in Seoul, South Korea, has been responsible for the curation of the **Overseas Artists Section** (for non-Korean Asian artists) at **ASYAAF** (Asian Students and Young Artists Art Festival) since 2009 as the event's co-organizer. ASYAAF is an annual art festival organized by Chosun-Ilbo, one of the most influential media companies in Korea, with joint effort from the Ministry of Culture, Sports and Tourism. ASYAAF annually receives over 3000 applications and showcases about 500 young artists, carefully selected by esteemed judges, for the span of one month.

**ASYAAF 2017 will be held from July 25<sup>th</sup> to August 20<sup>th</sup> in DDP (Dongdaemun Design Plaza) in Seoul.** DDP, designed by Zaha Hadid, is one of the newest addition to the landscape of the city, and has quickly become the most sought-after venue for cultural events. (<http://www.ddp.or.kr/main>)

**We are currently calling for submissions for the Overseas Artist Section, the only curated section at ASYAAF, for which over 100 emerging artists from all over Asia are exclusively selected and invited.**

ASYAAF is divided into two sections.

- Part I (students and young artists): July 24<sup>th</sup>- August 6<sup>th</sup>
- Part II (students and young artists): August 8<sup>th</sup> -20<sup>th</sup>

ASYAAF provides emerging artists with a chance to meet general spectators and important figures from the art world as well as a foothold to materialize their dreams. In the meantime, by providing a chance to purchase quality artworks at affordable price, it teaches general spectators that artworks are not exclusive properties of a few high class but can be enjoyed and collected by anyone. Some 280,000 spectators have visited over the last nine exhibitions, and approximately 6,300 pieces of works were sold.

**If you are interested in participating in the upcoming ASYAAF and have the excellent opportunity to expand your collector base in Korea and beyond, please kindly email the required materials listed below to [khi419@gallerylvs.org](mailto:khi419@gallerylvs.org) as soon as possible before **May 12<sup>th</sup>** (selections will be made on a rolling basis).**

**Requirements**

Nationality

Any Asian nationality other than South Korea

Age

35 or under, or currently a student

Medium

All media including paintings, photographs, drawings, prints, small sculptures, ceramics/crafts, media art, installation, etc.

**Portfolio**

-hi-res images (jpg, 300 dpi) of available works with title, medium, size, and year of creation.

-artist CV / resume (in English)

-brief artist statement (1~2 paragraphs in English)

For more information on ASYAAF:

<http://asyaaf.chosun.com>

<http://www.gallerylvs.org/?p=2575>

Please do not hesitate to contact me at any time should you have any questions.

Thank you and I look forward to your submission.

Sincerely,

Hyein Kim

Curator, LVS PROJECT

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